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### Embedding ecosystem services into the Marine Strategy Framework Directive

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Abstract: The introduction of the Marine Strategy Framework Directive (MSFD) with its focus on an Ecosystem Approach places an emphasis on the human dimensions of environmental problems. Eutrophication has long been recognised as a major problem in Europe's seas but the MSFD marks a shift from management towards specific environmental States toward management largely based on abating nutrient loads towards specifying good environmental status and the associated need to manage supply of and demand for marine environmental services. Taking the North Sea as a case study we used a Driver Pressure State Welfare Response (DPSWR) approach to examine the relationships between the eutrophication criteria of the MSFD and the final and intermediate ecosystem services they provide. We valued these ecosystem services where possible in monetary terms in order to examine trade-offs between the benefits derived from the socio-economic drivers that cause eutrophication and the losses of human welfare (economic externalities) the causes of eutrophication. We identify the implications of an ecosystem approach for management and for future environmental research. We conclude the MSFD has the potential to become a social force for sustainable use of the seas, but may also ensure continuation of the status quo.

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Dear Sir or Madam,

Please find attached my article entitled. "A technique for embedding ecosystem services into the Marine Strategy Framework Directive illustrated by eutrophication in the North Sea.."

The purpose of the article is to highlight the new emphasis of the Ecosystem Approach in marine management as mandated by the Marine Strategy Framework Directive. The article demonstrates a method to link the environmental status criteria of the MSFD to ecosystem services and their values, as such it takes a multidisciplinary in its approach. The article also highlights that management for ecosystem services marks a major paradigm shift in marine management.

I hope it will be considered for publication.

Best Regards

Tim O'Higgins

1 A technique for embedding ecosystem services into the Marine Strategy Framework  
2 Directive: illustrated by the eutrophication in the North Sea.

3 O'Higgins T.G. Alison Gilbert.  
4

### 5 **Abstract**

6  
7 The introduction of the Marine Strategy Framework Directive (MSFD) with its focus on an  
8 Ecosystem Approach places an emphasis on the human dimensions of environmental  
9 problems. Eutrophication has long been recognised as a major problem in Europe's seas but  
10 the MSFD marks a shift from management towards specific environmental States toward  
11 management largely based on abating nutrient loads towards specifying good environmental  
12 status and the associated need to manage supply of and demand for marine environmental  
13 services. Taking the North Sea as a case study we used a Driver Pressure State Welfare  
14 Response (DPSWR) approach to examine the relationships between the eutrophication  
15 criteria of the MSFD and the final and intermediate ecosystem services they provide. We  
16 valued these ecosystem services where possible in monetary terms in order to examine trade-  
17 offs between the benefits derived from the socio-economic drivers that cause eutrophication  
18 and the losses of human welfare (economic externalities) the causes of eutrophication. We  
19 identify the implications of an ecosystem approach for management and for future  
20 environmental research. We conclude the MSFD has the potential to become a social force  
21 for sustainable use of the seas, but may also ensure continuation of the status quo.  
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### 27 **Introduction.**

28 Growing realisation of the extent of human impacts on global ecosystems and the declining  
29 capacity of these ecosystems to provide the services on which we depend (e.g. MEA, 2003;  
30 Halpern et al., 2008) has led to the concept of an "Ecosystem Approach" (EA) which may be  
31 defined as "*a resource planning and management approach that integrates the connections*  
32 *between land air water, all living things, human beings their activities and institutions*"  
33 (Farmer et al., 2012). The approach is based on the recognition of the total dependence of  
34 human activities on the ecosystems in which they take place (Boumans et al., 2002). Three  
35 main characteristics of an EA include a multisectoral focus; the inclusion of ecosystem  
36 services in decision making and the recognition of the tight coupling between social and  
37 ecological systems (Tallis et al., 2010). Ecosystem services are defined as "the aspects of  
38 ecosystems utilized (actively or passively) to produce human well-being.", ecosystem  
39 services "must be ecological phenomena" and "these function or process become services if  
40 there are humans that benefit from them" (Fisher et al., 2009). Development of an effective  
41 EA requires a multidisciplinary approach incorporating the complexity of ecological and  
42 social systems and this multidisciplinary approach represents a relatively new field of  
43 research in marine management.  
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49 The Marine Strategy Framework Directive (MSFD) (EU, 2008), the environmental pillar of  
50 the EU Integrated Maritime Policy is a European Union directive with the aim of  
51 "maintaining biodiversity and providing diverse and dynamic oceans and seas which are  
52 clean healthy and productive". The directive mandates an Ecosystem Approach (EA) and  
53 obliges EU nations to achieve GEnS within member states' EEZs on a regional seas basis by.  
54 Introduction of the EA represents a major change in marine environmental management for  
55 the EU marking a shift away from a "deconstructing structural" approach of previous  
56 environmental legislation towards a more "holistic functional" approach with a focus on  
57 marine goods and services (Borja et al., 2010). Eleven descriptors of Good Environmental  
58 Status (GEnS) are specified for which targets must be set by each EU member state. The  
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1 descriptors cover a range of topics, from well-known problems such as those associated with  
2 fisheries, invasive species, eutrophication and pollutants to emerging issues including marine  
3 energy, noise and marine litter. While some of the GEnS descriptors are already relatively  
4 well understood (being the subject of existing European environmental legislation) others are  
5 new and have received less scientific attention. Existing regional seas agreements are to be  
6 used where possible to harmonise implementation of the directive. The MSFD and  
7 achievement of an EA present a major challenge to European scientists and decision makers,  
8 in terms of their spatial scale, comprehensive environmental scope and expanded, social-  
9 ecological focus (Mee et al., 2008; Atkins et al., 2011). In particular the MSFD presents a  
10 challenge in linking traditional metrics of environmental status to the provision of ecosystem  
11 services.  
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14 The task group for the eutrophication descriptor under the MSFD defined eutrophication as  
15 “*a process driven by enrichment of water by nutrients, especially compounds of nitrogen*  
16 *and/or phosphorus, leading to: increased growth, primary production and biomass of algae;*  
17 *changes in the balance of organisms; and water quality degradation. The consequences of*  
18 *eutrophication are undesirable if they appreciably **degrade ecosystem health and/or the***  
19 ***sustainable provision of goods and services**”*(Ferriera et al., 2010). Marine eutrophication  
20 has been recognised in Europe’s coastal waters for over a century (Adeney, 1908) and has  
21 been viewed as a significant problem in Europe since the mid-1980s (Rosenberg, 1985)  
22 affecting each of its regional seas, Baltic, Black, North Sea and Mediterranean (Hydes et al.,  
23 1999; Gordina et al., 2001, Monecheva et al., 2001 Mee et al, 2005; Pätsch et al., 2010  
24 Savchuk, 2005). The causes of eutrophication, anthropogenic nutrient loading, are linked  
25 with the fundamental biological processes of consumption, and excretion and the release of  
26 nutrient wastes from either human or from agricultural or industrial sources are its main  
27 drivers. The expression of eutrophication varies depending of the physical, chemical and  
28 biological conditions in a specific location (Cloern, 2001).  
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33 Decades of experience with the monitoring and assessment of eutrophication in the North Sea  
34 have highlighted several important challenges for the measurement, monitoring and future  
35 management of eutrophication (Hering et al., 2010, Ferriera et al., 2010; 2011) but have also  
36 yielded considerable insight into the problem and mean that the ecological characteristics of  
37 eutrophication in the area are reasonably well constrained. In the context of the MSFD  
38 eutrophication is therefore a well-known and well understood marine management problem  
39 and represents an excellent test case for assessment of the implications of an Ecosystem  
40 Approach with its expanded social- ecological focus for environmental management and  
41 assessment strategies.  
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45 The aim of this paper is to develop a framework for the inclusion of ecosystem services into  
46 the assessment of environmental status under the Marine Strategy Framework Directive.  
47 First we illustrate the framework with respect to a single, well understood descriptor,  
48 eutrophication, we then apply the framework to a case study of the North Sea.  
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## 51 **Materials and Methods**

### 52 **Study Area**

53 The large human population (~160 million) and intensive agricultural practices in the North  
54 Sea’s catchment mean that anthropogenic loads to the North Sea are high (EEA, 2005).  
55 However oceanic exchange means that anthropogenic contributions to the overall nutrient  
56 budget are quite modest. In the relatively poorly-flushed, shallower, coastal and southern  
57 North Sea, these sources account for 52% (N) and 41% (P) of all external sources (Vermaat  
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1 et. al 2008). These areas are susceptible to eutrophication. Anoxic sediments and algal  
2 blooms have been observed in the German Bight and parts of the Wadden Sea (Van Es and  
3 Ruardij, 1982; Brockmann et al., 1988; Hickel, 1998; Druon et al., 2004; Van Beusekom,  
4 2005); the shallow unstratified southern part of the North Sea is prone to high phytoplankton  
5 biomass, hypoxia and nuisance blooms of the foam forming alga *Phaeocystis globosa*  
6 (Lancelot et al. 2005; Lancelot et al, 2011). The problem of eutrophication in the North Sea  
7 has received extensive academic attention, in terms of modelling of nutrient loading (Skogen  
8 et al., 2004; OSPAR, 2008, Lenhart et al., 2010; Los and Blas, 2010); the ecological effects  
9 of these loads (Riegman et al., 1990) and the economic costs of remediation (Hoffmann et al,  
10 2005; Nunneri et al., 2007). There have also been considerable management efforts to  
11 counteract the effects of eutrophication. Figure 1 provides a visually summary of the spatial  
12 distribution of eutrophication in the North Sea.  
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16 In the following section we describe a series of three steps designed to allow incorporation of  
17 ecosystem services into decision making based on the environmental status criteria of the  
18 MSFD. We apply this technique with respect to a single MSFD descriptor eutrophication  
19 (descriptor 5) and test its applicability using the North Sea as a case study.  
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22 The first step was to characterise the criteria described in the commission decision on  
23 descriptors (EU, 2010), this characterisation was based on the Driver, Pressures State Welfare  
24 Response (DPSWR) approach, based on Cooper (2012). DPSWR is a systematic framework  
25 for addressing environmental problems. The DPSWR components encompass both the  
26 human and ecological parts of social-ecological systems and is summarised in Figure 2.  
27 Drivers are the economic and social forces that result from government policies, markets and  
28 the activities of private industry. Pressures are the ways these drivers place demands upon  
29 ecosystems (whether or not these demands can be met in a sustainable manner). State  
30 changes are the changes in the ecosystem resulting from the Pressures and these in turn can  
31 result in changes to human Welfare through changes in ecosystem service supply. The  
32 Response to a particular problem may be directed towards any of the other elements (D,P,S  
33 or W) to achieve a balance between the benefits of economic and social development and the  
34 ecosystem costs. Each of the individual subcriteria for a given descriptor were assigned to an  
35 information category of the DPSWR according to the definitions given in Figure 2.  
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40 Having categorised the criteria the next step was to link these criteria to ecosystem services.  
41 Ecosystem services are defined as “the aspect of nature used (actively or passively) to  
42 produce human well-being (Fisher et al., 2008. Ecosystem services were classified as either  
43 intermediate or final based on Fisher et al. (2009). The ecosystem services related to the  
44 MSFD criteria and subcriteria were listed by considering the major chemical physical and  
45 biological processes associated with the criteria and their direct and indirect relations to  
46 human well-being, the identification of services also relied on reference to existing list of  
47 ecosystem services including O’Higgins and Roth (2010) and Saunders et al. (2010).  
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51 The third step was to provide a means of evaluating and intercomparing ecosystem services.  
52 In this study we chose economic valuation of ecosystem services based market values where  
53 available. Where ecosystem services did not have market values, non-market values  
54 estimated based on benefits transfer, a technique whereby economic values for a particular  
55 good or service from one study site are transferred to those of another study site. In order to  
56 avoid double counting final ecosystem services only were valued.  
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1 We tested the framework described above by application to the eutrophication descriptor of  
2 the MSFD taking the North Sea as a case study.

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4 Estimates of current values of selected ecosystem services were calculated and converted to  
5 values in €(2010) using the Consumer Price Index. The economic value of carbon burial by  
6 the North Sea ecosystem was based on estimates of carbon export to deep waters by the shelf  
7 sea pump in Bozec et al. (2006). Estimates of the value of carbon storage were based on  
8 European Union allowance of €16.80/tC/yr ([www.pointcarbon.com](http://www.pointcarbon.com)).  
9

10 Values for Willingness to Pay for recreation in European nations (reported in  
11 WTP/individual/yr) were taken from a global meta-analysis of recreational values,  
12 Ghermandi et al. (2011) for the UK a mean of European WTP values was used. WTP values  
13 for visitors to coastal sites were multiplied by the number of visitors in North Sea coastal area  
14 hotels and campsites in 2010 based on Nomenclature of Territorial Units for statistics  
15 (NUTS) level 2 data (Eurostat, 2012). These data were further disaggregated to immediate  
16 coastal areas at the NUTS level 3 data level assuming that number of visitors at proportional  
17 to the number of hotel beds in each territorial unit. WTP for residents at the NUTS2 level was  
18 obtained by multiplying the national WTP from Ghermandi et al. (2011) by the NUTS level 2  
19 population data for 2010 (Eurostat, 2012).  
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22 The data for price for each fish species was taken from  
23 <<http://epp.eurostat.ec.europa.eu/portal/page/portal/fisheries/data/database>>. The main source  
24 of data is the obligatory reporting from national authorities and gathered through collections  
25 of fishing log-books, landing declarations and sales notes. Catch data were taken from ICES  
26 FishStat database and included ICES areas IIIa, Iva, IVB,IVc,IV,d,IVe (the Greater North  
27 Sea, from the English Channel to the Northern North Sea). Data for three years (2007-2009)  
28 were averaged to give a mean annual catch and price.  
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## 33 | **RESULTS**

34  
35 Table 1 summarises the eutrophication criteria from the commission decision on descriptors  
36 and relates them to the qualitative assessment parameters of the OSPAR comprehensive  
37 procedure (OSPAR, 2005). Figure 3 shows a conceptual model of eutrophication (based on  
38 Ferriera et al., 2012) but contained within the DPSWR framework. The model highlights the  
39 social as well as ecological aspects of the system and illustrates the location of the MSFD  
40 eutrophication criteria within that framework. All the eutrophication criteria in the  
41 Commission Decision on descriptors (EU, 2010) measure specific aspects of ecosystem  
42 disturbance or integrity. Taken in combination the criteria for eutrophication provide a  
43 comprehensive overview of marine flora. They encompass the changes in the chemical  
44 environment causing eutrophication (criteria 5.1.1. and 5.1.2) as well as the abundance and  
45 composition of marine microflora (criteria 5.2.1, 5.2.4) and macroflora, both algae and  
46 macrophytes (criteria 5.2.3, 5.3.1) and their consequences for light transmission (5.2.2) and  
47 oxygen concentrations in the water column (5.3.2). All eight eutrophication indicators are  
48 measurements of ecosystem state and therefore are readily linked to ecosystem services.  
49 However the links between environmental states and ecosystem services are not explicit in  
50 the criteria themselves.  
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57 Figure 4 illustrates the links between the eutrophication criteria and some intermediate  
58 services; final services and benefits. The relationships between individual eutrophication  
59 criteria and the supply of ecosystem services vary in complexity. There are reasonably direct  
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1 links between some criteria; the final services they provide and benefits. For example the  
2 abundance of opportunistic and perennial seaweeds (criteria 5.2.1 and 5.3.1) is a final service  
3 where there is a commercial harvest of species (e.g. for alginates, fertiliser or as an input to  
4 biomass digestion processes) and there are clear resulting marketed benefits. There is also a  
5 relatively simple link between increasing chlorophyll concentrations (5.2.1), decreased water  
6 transparency (5.2.2) the quality of bathing waters and the benefits these provide to humans.  
7 In the North Sea, shifts in species composition of phytoplankton (5.2.4) may also be related  
8 to the provision of bathing water, since there are annual outbreaks of the nuisance algal  
9 species *Phaeocystis globosa* which form foam.  
10

11 The criteria also affect human welfare in indirect ways, acting as intermediate services. For  
12 example seaweeds (5.2.3, 5.3.1), seagrasses (5.3.1) and dissolved oxygen concentration  
13 (5.3.2) all play roles in the provision of habitat an intermediate service which contributes to  
14 the final service of fish and shellfish production (which in turn have commercial as well as  
15 recreational benefits). There are also well known feedbacks between chlorophyll  
16 concentrations, transparency and macroflora which further complicate the relationship  
17 between the ecosystem and the final services it supplies. Chlorophyll concentration (5.2.1) is  
18 a proxy for marine primary production which plays a vital role in the biogeochemical cycling  
19 of atmospheric gases, the production of oxygen and the fixation and burial of carbon these  
20 fluxes of elements to and from the atmosphere represent an essential final service providing  
21 life support for terrestrial animals (including humans), both in terms of generating an  
22 oxygenated atmosphere (by production of oxygen through photosynthesis) and in regulation  
23 of climate (through burial of carbon) as such these services may be said to have primary  
24 values. Primary production also forms the basis of marine food webs, and can be viewed as  
25 an intermediate service contributing to the final services of *any aspect* of a particular marine  
26 food web which is valued by humans for its use or for its existence.  
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32 The intermediate and final services related to the eutrophication descriptor result in four  
33 distinct benefits, the regulation of oxygen in the atmosphere, recreational uses, commercial  
34 harvest of species and maintenance of a habitable planet through climate regulation (Figure  
35 X). For supply of breathable air the benefits are currently plentiful and free and therefore  
36 their marginal values will be infinitesimally small (Sagoff, 2009).  
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40 Values of Willingness to Pay for coastal recreation by visitors and residents of coastal areas  
41 in the Greater North Sea are summarised in Table 2. The estimated aggregated total for all  
42 north Sea coastal areas was €23,346m  
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45 The mean annual tonnage of commercially landed fish 2007-2009 was 5,436,679t with a  
46 mean value of €1,977.5m. Over 50% of the commercial value was due to the catch of just  
47 seven species. Figure 5 shows the mean annual value of commercial catch in each of the  
48 ICES subdivision. Table 3 shows the value of the main commercial species of the greater  
49 North Sea by ICES division.  
50

51 Based on Bozec et al. (2006) the annual export to the deep Atlantic of carbon from the North  
52 Sea is  $1.83 \times 10^6$  tonnes  $C\ y^{-1}$  with a nominal market value of €30.8m annually.  
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## Discussion

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3 Our estimates of economic values of the benefits of the selected ecosystem services range by  
4 three orders of magnitude, from tens of billions for recreation to tens of millions for carbon  
5 burial. Despite the overwhelming value of the recreational benefits when compared to the  
6 other services evaluated, our understanding of how these benefits are related to levels of  
7 eutrophication and other ecosystem processes is incomplete. We aggregated WTP values  
8 based on numbers of individuals living in or staying in hotels and campsites in coastal  
9 “Territorial Units” adjacent to the North Sea. In reality WTP values are likely to decline  
10 gradually with distance from the resource and availability of alternatives (Schaafsma et al.,  
11 2012). Philippart et al. (2007) have suggested positive relationships between nutrient loads  
12 and food web components in the North Sea including estuarine birds which could increased  
13 recreational values with increasing nutrient loads. The amount of recreational bathing  
14 occurring in the North Sea either by visitors or residents is likely to be lower than in other  
15 European seas due to the temperature of the sea itself, a factor which may not be represented  
16 in the annual values we have used based on the meta-analysis of Ghermandi et al. (2011). The  
17 shallow, well mixed nature of the southern north sea results in a degree of natural turbidity  
18 such that high water clarity might not play as a large a role in coastal recreation values as it  
19 does in other systems, such as the Baltic or Mediterranean which are naturally less turbid and  
20 changes in recreational values for the North Sea may therefore be less sensitive to water  
21 transparency and eutrophication than other areas.  
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27 More reliable estimates of economic value are presented for commercial fisheries. However  
28 separating the effects of anthropogenic pressures on the state of fisheries is challenging, given  
29 that multiple pressures such as fishing and nutrient loading have increased concurrently  
30 (Caddy, 2000) and that other climatological and ecological processes also play a role in  
31 determining species biomass and composition and distribution (Colijn et al., 2002; Engelhard  
32 et al., 2011). Changes in primary productivity affect the productivity of higher trophic level  
33 species, and can alter the ratio of pelagic to demersal fisheries increased primary production  
34 can have a positive effect on fisheries landings (Hondorp et al., 2010). Sole is the major  
35 commercial species of value in the Southern North sea (Table 2) and decreases in  
36 productivity of flat fishes, sole and plaice have been associated with reduced nutrient loads  
37 (Rijnsdorp et al. 2004). The long term value of the fisheries relies on the effective  
38 management of the stocks. Under the MSFD, fisheries are to be managed under Maximum  
39 Sustainable Yeild (EU, 2010) but this maximum yield may be increased with increasing  
40 productivity.  
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45 Our estimate of the value of carbon burial from the north sea is based on single snapshot in  
46 time based on a multi-annual dataset combined to produce a box model of carbon flux (Bozec  
47 et al., 2006). The OSPAR target reductions in nutrients supply of 50% are predicted to  
48 reduce primary production by between 25% - 45% in some locations (Lenhart et al., 2010).  
49 The current levels of carbon exported for burial to the deep North Atlantic from the North  
50 Sea ( $1.8 \times 10^6 \text{t.y}^{-1}$ ) is approximately equal to the 2.7% of the amount of carbon extracted  
51 annually as crude oil (IEA, 2011). At this rate it would take the North Sea shelf sea pump 37  
52 years to mitigate the carbon produced by current annual oil extraction. Assuming a constant  
53 proportion of Net Primary Productivity is exported under different levels of eutrophication.  
54 A reduction in net primary productivity by 40% an upper bound for predictions through  
55 achievement of the OSPAR nitrogen reduction targets (Lenhart et al., 2010) would result in  
56 an increase of this timescale for mitigation of annual extraction to 61 years However the time  
57 taken to mitigate the carbon added to the atmosphere through extraction and use of crude oil  
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1 from the North Sea over the last 40 years is in the order of millennia which indicates that the  
2 natural process of carbon burial in the North Sea (even if augmented by eutrophication) does  
3 not have a practical role to play in mitigation of climate change.

4  
5 Considered together these estimates of ecosystem service values for the North Sea might help  
6 focus management priorities. For example our estimates suggest that managing ecosystem  
7 services to safe-guard recreational activities while maintaining fisheries could be a sensible  
8 management option whereas management toward carbon burial with the aim of mitigating  
9 climate change would clearly not be a sensible choice. These value estimates also highlight  
10 major knowledge gaps in particular with respect to human recreational uses of the North Sea  
11 and how these uses might change with nutrient loading but also regarding the effects of  
12 increased primary production on the sustainable yield of fisheries within the North Sea.  
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15  
16 In order to support decision making an understanding of marginal changes in ecosystem  
17 service values is required. Figure 4 illustrates idealised trajectories for bathing water supply,  
18 fish production and primary production with increasing nutrient supply, the order of  
19 magnitude of the services is based on our analysis of the North Sea. The idealised trajectories  
20 shown for supply of each service with increasing eutrophication differ in their direction.  
21 Primary production (and correspondingly carbon burial) increase with increasing primary  
22 production and at high levels of nutrient loading this may become light limited. Fish  
23 production also increases to a certain extent with nutrient loading as plant biomass and thus  
24 the availability of food to higher trophic levels increases. By contrast bathing water supply is  
25 likely to decrease as primary production and nutrient load increase. Identifying the point  
26 where the benefits of the abatement, for recreation, commercial fisheries and carbon burial of  
27 equal the costs of abatement can in theory therefore identify the best strategies for the  
28 management of multiple ecosystem services. Despite the number of criteria for eutrophication  
29 under the MSFD and the complexity of interactions between them they relate either directly  
30 or indirectly to a relatively small number of final ecosystem services and benefits. Balancing  
31 the anthropogenic pressures and the state changes they cause to maximize ecosystem service  
32 production is central to an ecosystem approach. For eutrophication at least, this management  
33 paradigm is at odds with previous management approaches (such as that of the WFD) which  
34 sought to manage towards reference states.  
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40 The framework we have developed to facilitate the inclusion of ecosystem services into the  
41 MSFD criteria for decision making has allowed us to identify and categorise the ecosystem  
42 services associated with a single descriptor in the MSFD and to link these services to  
43 benefits. In our worked example, the valuation of the ecosystem services was the least robust  
44 part of the process entailing many uncertainties and lacking the dynamism on which real  
45 world decision might be made this lack of non-market valuation data to support coastal and  
46 marine decisions, has been recognised by many others (Pendleton, 2008; O'Higgins et al.,  
47 2010; Raheem et al., 2012). When assessing non-marketed values, it may be the case that the  
48 specific value for a given for an individual's WTP for a given marginal change in ecosystem  
49 service is less important than the number of individuals making up the "economic  
50 jurisdiction" of given service (Bateman, 2012; Jordan et al., 2012); the development of  
51 reliable, accurate and transferable distance decay models for WTP is a prerequisite for  
52 application of non-market valuation studies to real-world management. Understanding the  
53 mixture of recreational activities and their relation to environmental quality is a more  
54 fundamental challenge.  
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Though monetary valuation is a useful tool for communication with decision makers, monetary valuation of services is not the only, or necessarily the best, way of quantifying the values humans hold for the environment, and it is not always possible appropriate or useful to place monetary values on ecosystem services. Practical alternatives to monetary valuation of ecosystem services do exist, Multi-Criteria-Analysis (MCA) allows multiple ecosystem services to be considered in tandem and relative weights to be assigned without the requirement for economic valuation, and its potential in gathering spatially explicit location-specific value data in the marine environment is beginning to emerge (Alexander et al., 2012).

## **CONCLUSIONS**

For an EA, understanding the links between the natural and social systems is essential, and the MSFD will fail as an instrument of EA if these considerations are not incorporated. We have presented a simple framework to facilitate the inclusion of ecosystem services into the management of the MSFD environmental status criteria. We have identified links between the environmental status criteria for eutrophication and the ecosystem services they provide in the North Sea.

Identifying the effects of eutrophication on ecosystem services represents a scientific challenge. The North Sea example highlights a number of areas where data are insufficient to support an ecosystem approach based on the valuation of ecosystem services. There is lack of ecological knowledge about the effects of eutrophication on the dynamics of the shelf-sea pump and carbon burial. The relationships between environmental state of the North Sea and patterns of human recreation are not understood, while our analysis suggests there are extremely high values for recreation, it is currently not known how these values might change with changing environmental state. Similar complex linkages will be present for each of the eleven descriptors contained within the MSFD and identifying these linkages and how they relate to human welfare is a useful first step toward an ecosystem approach. Understanding the complexity of the linkages between ecological processes will require new measurements of the social aspects and novel approaches to modelling which incorporate both natural and social sciences (see Tett et al. 2011).

The MSFD represents more than simple shift in the spatial jurisdiction and ecological scope of the WFD and the OSPAR common procedure, it demands an Ecosystem Approach which must incorporate social as well as ecological dimensions into decision making. The experience of eutrophication measuring and monitoring gained through the legislative processes of the WFD and OSPAR has resulted in an improved understanding of eutrophication in the North Sea. The philosophical approach to management under the MSFD marks a major change in direction, recognising human and ecological processes as an integrated system and seeks to manage ecosystem services provided by the environment sustainably for the benefit of mankind.

In the Anthropocene (Zalsiewicz et al.,2008) where human driven processes dominate the planet and a time when humans are exceeding planetary boundaries for sustainability (Rockström et al., 2009) return to pristine conditions is not a realistic option. The MSFD and EA represent an opportunity to extend the environmental management focus beyond the existing ecological quality objectives of the WFD, the return to a pristine status toward the recognition of the integral role of humans in the environment and the role of environmental management in the construction of sustainable societies. Within the European Union, which

1 contributes disproportionately to exploitation of the global environment, decision makers,  
2 society, and researchers have an obligation to extend their vision beyond academic and  
3 sectoral boundaries and to engage with the solutions to the problems of a rapidly changing  
4 planet. Identifying threatened forms of natural capital which limit economic development or  
5 exceed the carrying capacity of the earth is the essential role of the ecosystem approach  
6 (Sagoff, 1995). In the case of the eutrophication descriptor of the MSFD this would mean  
7 quantifying the capacity of Europe's regional seas to absorb our wastes and the ecological  
8 and social costs and benefits of these processes. The study of ecosystem services is not  
9 about assigning economic values to nature, though this can be a useful means of identifying  
10 trade-offs, it is about understanding how our activities affect the capacity of the environment  
11 to sustain our lifestyles.  
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Table 1: Comparison of MSFD eutrophication criteria and relevant WFD biological and physico-chemical quality elements.

MSFD Criteria	WFD Biological/ Physico- chemical quality	OSPAR qualitative assessment parameters
<b>5.1 Nutrient levels</b>		<b>Category I the causative factors:</b>
5.1.1 Nutrient concentration in the water column	Nutrient concentrations	the degree of nutrient enrichment with regard to inorganic/organic nitrogen· with regard to inorganic/organic phosphorus· with regard to silicate
5.1.2 Nutrient ratios (silica, nitrogen and phosphorus), where appropriate		
<b>5.2 Direct effects of nutrient enrichment</b>		<b>Category II. the direct effects of nutrient enrichment:</b>
5.2.1 Chlorophyll concentration in the water column	Phytoplankton biomass	i.phytoplankton:· increased biomass (e.g. chlorophyll a, organic carbon and cell numbers)· increased frequency and duration of blooms · increased annual primary production
5.2.2 Water transparency regulated to increase is suspended algae where relevant	Transparency	ii. macrophytes, including macroalgae: • increased biomass • shifts in species composition (from long-lived species to short-lived species, some of which are nuisance species) • reduced depth distribution
5.2.3 Abundance of opportunistic macroalgae	Composition of macroalgal taxa	iii. microphytobenthos:
5.2.4 Shift in floristic composition such as diatom to flagellate ratio, benthic to pelagic shifts as well as blooms events of nuisance/toxic algal blooms (eg cyanobacteria) caused by human activities	Composition and abundance of phytoplankton, frequency and intensity of blooms	
<b>5.3 Indirect effects of nutrient enrichment</b>		<b>Category III. the indirect effects of nutrient enrichment</b>
5.3.1 Abundance of perennial seaweeds and seagrasses (e.g. fucoids, eelgrass and Neptune grass) adversely impacted by decreasing in water transparency	Taxonomic composition of angiosperms	i.organic carbon/organic matter· increased dissolved/particulate organic carbon concentrations· occurrence of foam and/or slime· increased concentration of organic carbon in sediments (due to increased sedimentation rate)
5.3.2 Dissolved oxygen i.e, changes due to increased organic matter decomposition and size of the area concerned	oxygen balance	ii.oxygen:· decreased concentrations and saturation percentage· increased frequency of low oxygen concentrations· increased consumption rate· occurrence of anoxic zones at the sediment surface (“black spots”) iii.zoobenthos and fish:· mortalities resulting from low oxygen concentrations iv.benthic community structure:· changes in abundance· changes in species composition· changes in biomass v.ecosystem structure: structural changes

Table 2: Main North Sea commercial fisheries species, mean annual value of the fishery (€) by ICES areas. The main species for each ICES area is shown in bold.

	IIIa	IVa	IVb	IVc	Ivd	Ive
Atlantic mackerel - <i>Scomber scombrus</i>	1,389,589	<b>223,320,585</b>	556,142	262,678	3,755,673	528,518
Common sole - <i>Solea solea</i>	5,721,067	25,250	41,423,724	<b>92,093,281</b>	<b>48,188,891</b>	8,233,441
Norway lobster - <i>Nephrops norvegicus</i>	<b>40,385,307</b>	81,828,438	47,678,312	108,066	13,618	133,980
Atlantic herring - <i>Clupea harengus</i>	14,675,505	70,566,486	20,295,766	1,544,725	13,603,157	145,161
Common shrimp - <i>Crangon crangon</i>	0	0	<b>78,327,811</b>	35,953,541	1,965,966	38,448
European plaice - <i>Pleuronectes platessa</i>	13,827,645	1,802,201	58,627,940	20,614,196	5,478,884	1,495,263
Saithe(=Pollock) - <i>Pollachius virens</i>	6,079,398	77,779,738	2,852,495	18,454	29,870	5,885
Great Atlantic scallop - <i>Pecten maximus</i>	0	6,842,393	6,415,514	158,918	30,267,833	<b>35,466,835</b>

Table 3: Value of coastal recreation in the North Sea based on Willingness to Pay values from the meta-analysis of Ghermandi et al. (2011), visitor and resident data from Eurostat.

Country	WTP (€2010)	Visitors (m)	Residents (m)	Value( €2010)
Belgium	148.09	2.42	1.16	503,560,394
Denmark	152.20	3.14	5.55	1,187,332,591
France	169.09	15.94	12.46	4,465,107,012
Germany	106.29	4.59	7.66	1,172,198,257
Netherlands	148.34	11.69	8.29	2,768,214,035
Norway	206.42	2.51	3.29	1,087,641,657
Sweden	110.01	8.45	3.26	1,231,203,483
UK	175.49	44.56	21.09	10,930,801,361
Total		44.56	62.77	23,346,058,791

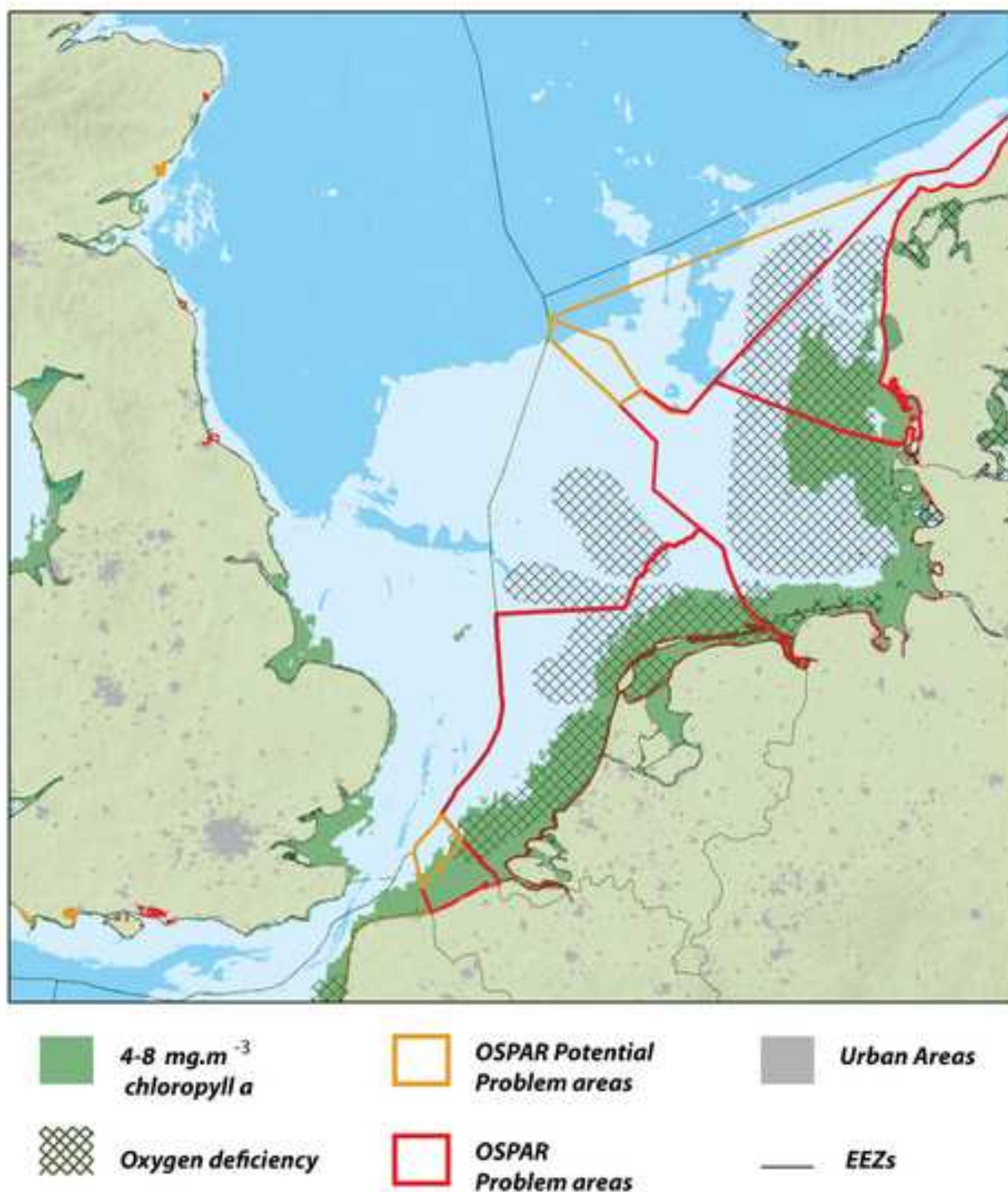


Figure 1: Map of the North Sea showing chlorophyll growing season mean annual chlorophyll (2008) derived from MERIS using the case 2 algorithm. Areas which have experienced oxygen deficiency (OSPAR, 1992); OSPAR potential problem and problem areas; national EEZs and urban areas.

Figure\_2

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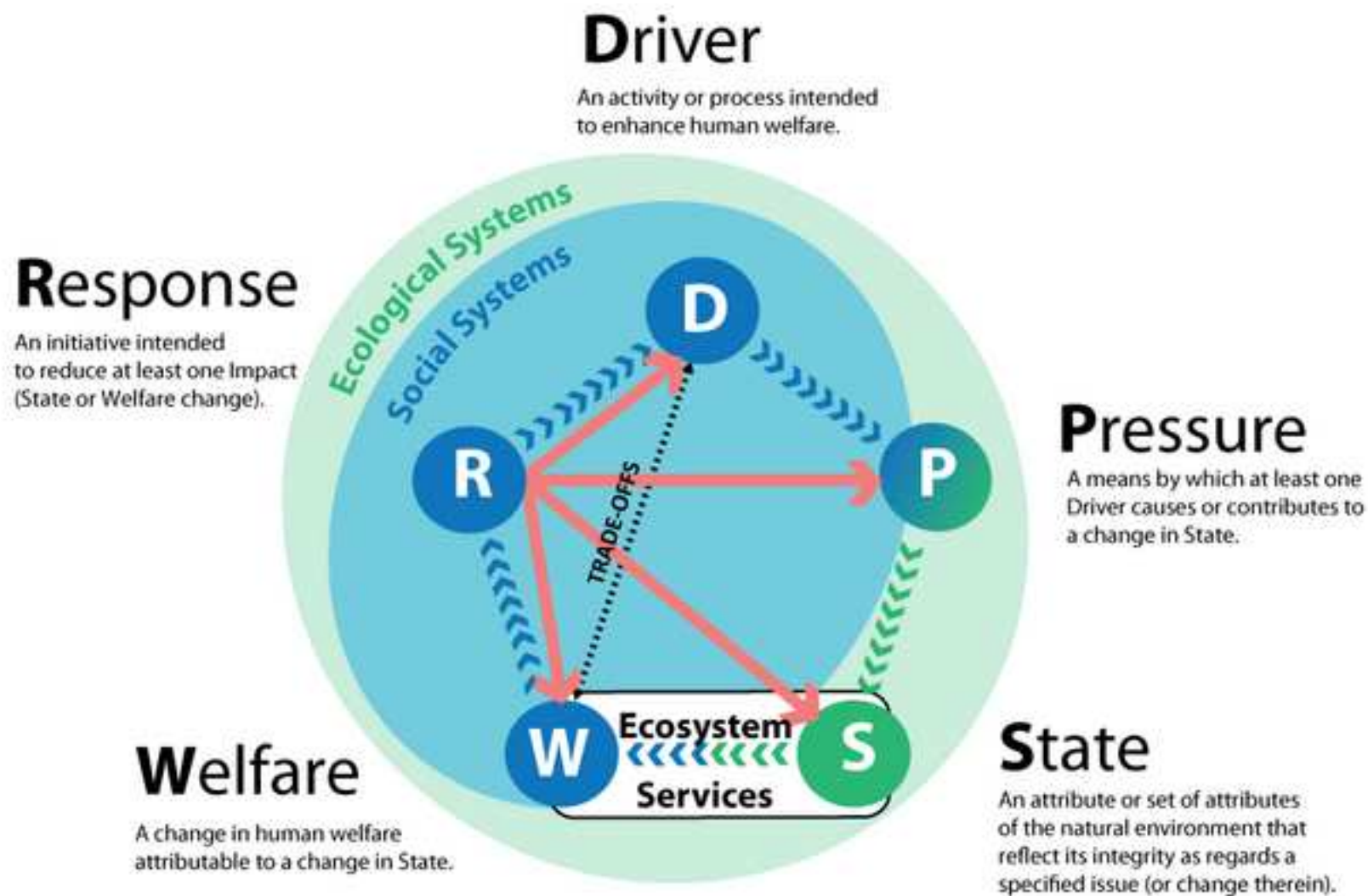


Figure 2: The DPSWR framework indicating social (blue) and ecological (green) elements of the system and the link between changes in environmental state and human welfare through ecosystem services.



Figure\_3  
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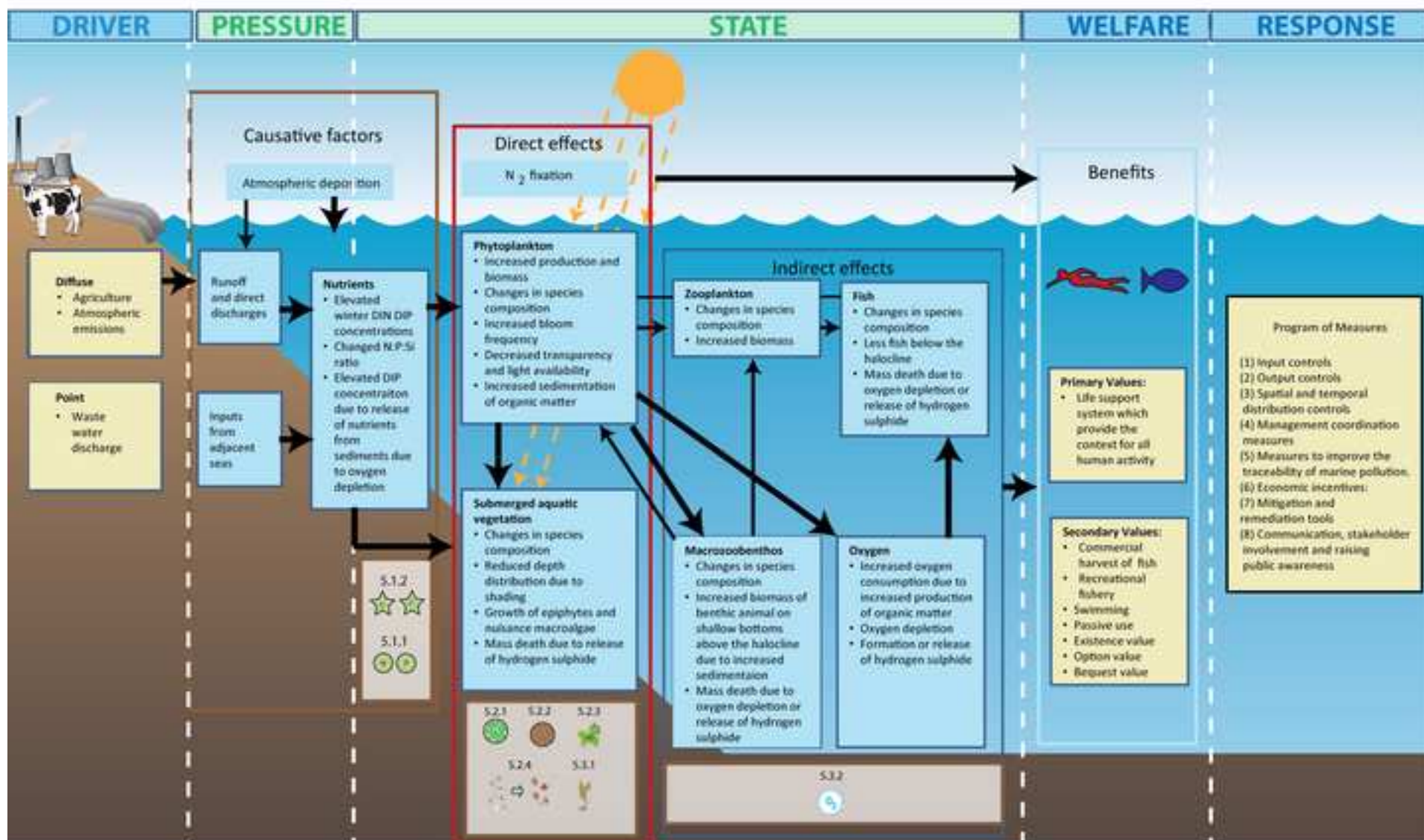
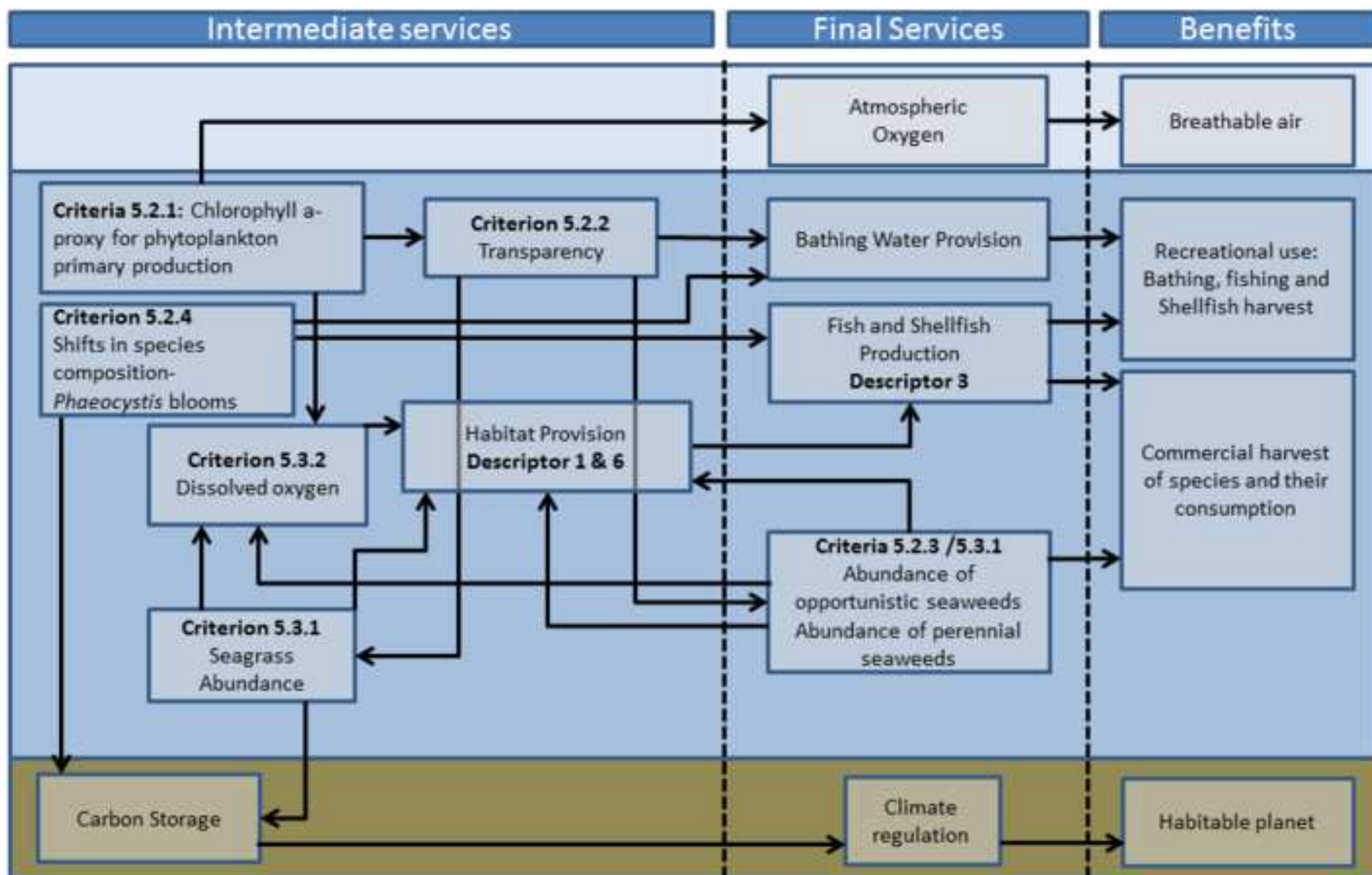


Figure 3: Conceptual diagram of eutrophication (after Ferreira et al., 2012) within the DPSWR framework, indicating social and ecological elements of the system. The numbered symbols indicate the MSFD criteria for eutrophication as see table 1.

Figure\_4

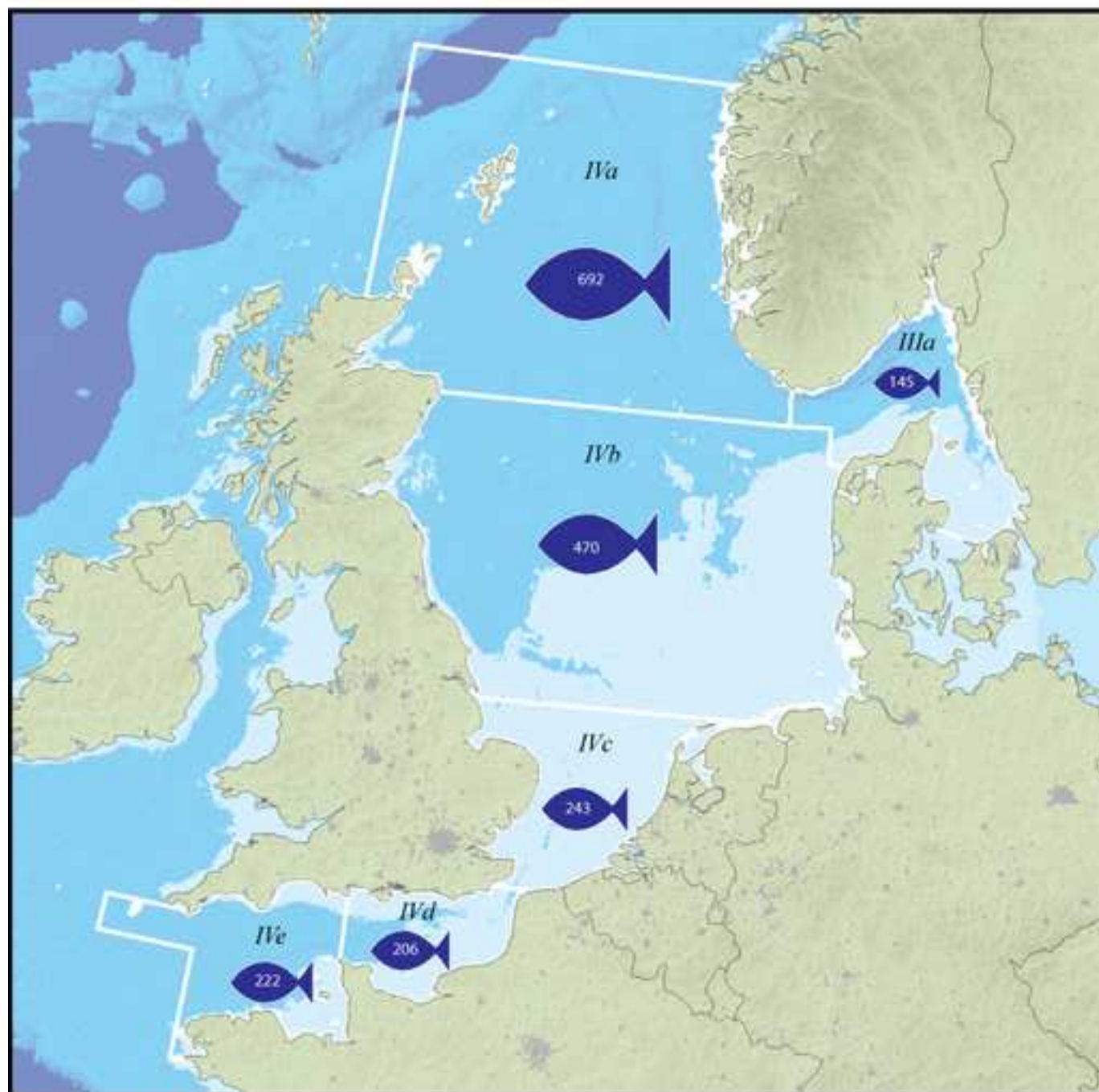
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Figure\_5

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Figure\_6

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